

#### Memorandum

To Department of Justice

From Chlopak, Leonard, Schechter & Associates

Registration number 5774

**Date** May 27, 2009

Re Distributing Advisories for Foreign Agents

The attached media advisory was sent out to the PR Newswire US distribution on May 27.

7°7 FM 27 FILE 47







#### MEDIA ADVISORY

# Information for visiting foreign media covering President Obama's speech to the Muslim World from Cairo on June 4, 2009

# **Accreditation of Visiting Foreign Media**

All foreign media who would like to cover United States President Barak Obama's speech in Cairo must request accreditation from the Cairo Foreign Press Center.

#### **Accreditation Steps**

# Prepare an accreditation request letter

- Media organizations seeking accreditation should provide a signed letter on their official letterhead requesting accreditation, including the following information for each member of the delegation:
  - o Full Name
  - o Occupation
  - Nationality
  - Passport Number

# 2. Fill out the attached accreditation application form

- Each member of the application must fill out and sign the attached accreditation application form.
- 3. Attach photocopies/scan of each applicant's passport information page
  - A photocopy/scan of each applicant's passport information page should be attached to the accreditation request letter. If sent by email the file name of the jpeg of the scan should be the media organization's name and the applicant's name.

### **Outdoor Activity Permits**

- Media delegations planning to undertake outdoor activities (photography, video, street interviews, etc.) must provide a list of locations and the details of the activities to be undertaken at each location, as well as be accompanied by an SIS Press Officer to facilitate said activities.
- The aforementioned list should be attached to the accreditation request letter.

#### Interview Requests

 Media organizations may request the assistance of SIS to arrange interviews with Egyptian governmental officials.

- Interview requests should be provided in the form of an official letter addressed to the government agency in question.
- Interview request letters should be attached to the accreditation request letter.
- The letter should include:
  - A brief overview of the media organization;
  - The issues to be addressed in the interview;
  - The names and occupations of the journalists who will be conducting the interview;
  - The suggested format of the interview;
  - The suggested date of the interview.

### Customs Clearance

- Media organizations that will be bringing equipment into Egypt (television cameras, etc.) will be provided customs clearance assistance by SIS. To facilitate this process, each media organization should provide a list of equipment to brought into Egypt, including:
  - o Type
  - o Make
  - o Model
  - Serial Number
- A copy of the list should be attached to the accreditation request letter, and the media delegation should keep a second copy on-hand to use at Airport customs.
- Upon departure, media delegations are kindly requested to visit the SIS Cairo
   International Airport Press Center to certify the re-exportation of the equipment brought into Egypt.

# **Accreditation Deadlines and Credentials Distribution**

- The deadline for accreditation requests is May 29, 2009.
- Media delegations can pick up their accreditation credentials at the SIS Cairo Foreign
   Press Center beginning June 1, 2009.
- Security Credentials for access to the location of President Obama's speech will be available on June 3, 2009 at the SIS Cairo Foreign Press Center.
- Please note: Media without security credentials will NOT be permitted access to the site of President Obama's speech.

Please direct any questions to egyprsinfo@gmail.com or EgyptInfo@clsdc.com.

# Press Center Contact Information

## SIS Cairo Foreign Press Center

ERTU Building, Corniche El-Nil, Cairo Tel: +20 2 2576 2502 / + 20 2 2576 2503

FAX + 20 2 2577 9782

Email: cairopresscenter@hotmail.com

# **U.S. Contact Information**

Press and Information Office, Embassy of Egypt 1666 Connecticut Ave NW, Suite 440 Washington, DC 20009

Tel: 202-667-3402

Fax: (202) 234-6827

Email: <a href="mailto:egyprsinfo@gmail.com">egyprsinfo@gmail.com</a>
Email: <a href="mailto:egyptlnfo@clsdc.com">egyptlnfo@clsdc.com</a>

This material is distributed by Chlopak, Leonard, Schechter & Associates on behalf of the Egyptian Press and Information Office. Additional information is available at the Department of Justice, Washington, DC.

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## Memorandum

To Department of Justice

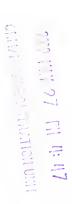
From Chlopak, Leonard, Schechter & Associates

Registration number 5774

Date May 21, 2009

Re Distributing Advisories for Foreign Agents

The attached E-Alert email was sent out to members of the American Media and think tanks on May 19.



# Egypt E - Alert



Sun, May. 17, 2009 Choice of Speech Site Affirms Egypt's Importance in World By SAMEH SHOKRY Eygypt's ambassador to the United States

"The White House recently announced that President Barack Obama will deliver his muchanticipated address to the Muslim world from Egypt in early June. ... Some may wonder why President Obama chose Egypt rather than other attractive venues.

In my view, President Obama chose to address the leaders and people of the Muslim world from the very heart of the old world. His decision reflects an understanding of Egypt's rich civilization and its valuable contributions to intellectual thought and cultural exchange throughout the millennia. Along with its promotion of international tolerance, understanding and reconciliation in the modern world, these factors make Egypt the springboard of U.S. engagement in the Middle East. ...

Thirty years ago, Egypt became the first Arab country to sign a peace accord with Israel and established the framework by which other Arab states and Israel have created their own peace. To this day, Egypt continues to work toward fostering a lasting peace between its neighbors, brokering a permanent cessation of hostilities in Gaza, holding Palestinian unity talks and confronting radical ideology within its own borders. In many ways, Egypt is the arbiter of peace and the force of moderation in the Middle East. ...

Long at the center of Islamic intellectual thought and learning, Egypt's tradition of religious tolerance and cultural diversity embodies the ideals and values of moderate Islam. ...

[President Obama's] initiative comes at a very opportune time, and Egypt, America's longstanding friend and ally, is eager to work with the U.S. in advancing the causes of peace and stability in today's troubled world, and mending current relations between the West and Islam."

Sameh Shoukry, Egypt's ambassador to the U.S. since September 2008, spoke in Kansas City last week.

This material is distributed by Chlopak, Leonard, Schechter & Associates on behalf of the Egyptian Press and Information Office. Additional information is available at the Department of Justice, Washington, DC.